

# THE Adult Chair®

## COACHING CERTIFICATION PROGRAM

The certification program that gives you *everything* you need to become an Adult Chair® Coach, grow a thriving business and help your clients transform their lives — while you transform your own.

### REQUIREMENTS FOR CERTIFICATION

#### **Week-long in-person intensive training**

- [Highland Lake Inn & Resort](#) in Flat Rock, NC
- February 28 - March 6, 2022
- Arrive by 5:00PM Eastern Time; Depart by noon on Sunday, 12:00 PM Eastern Time
- All food and lodging included in the program cost, you just have to get yourself there!
- There is an optional shuttle service at a small additional cost from Aeshville, NC airport (20 min), Greenville, SC airport (50 min) and Charlotte, NC airport (1hr 40min).

#### **40 practicum hours**

- 40 practicum hours total (20 hours completed by 3 month mark of program and the remaining 20 hours completed by the 6 month mark of the program)
- A portion of your hours will be completed with coaches in the program, the remaining will be completed with people outside of the program (no family members as clients allowed).
- Practicum hours are not paid hours; evaluation is accepted in place of payment (with the exception of current practicing certified practitioners. You may use current clients and accept payment but still require evaluation).
- Complete an evaluation for each time you are coached by another coach to help evaluate and elevate their skillset

#### **Six monthly interactive live teachings**

- Attend live or watch the recorded teachings, including Q&A
- Six quizzes to be completed at the end of each associated monthly teaching
- Quizzes are pass/fail, and you have two chances to complete and pass each quiz. Must “pass” by the last day of the associated month.

#### **Two check-ins with your mentor**

- These will be one-on-one with your mentor for you to coach them and get live feedback on where you're excelling and where you need to bridge the gap.
- These are the only one-on-one times with your mentors.

- Office hours are twice a month with your small group and mentor and are not required but highly recommended!

### **Business foundation benchmarks**

- Complete your personas
- Complete your pitch
- Provide photography
- Fill in your website content flow/copy sheet

### **Exam at end of program**

- Provided on August 1, 2021
- Due August 31, 2021
- Exams are pass/fail and you will receive your confirmation by September 16, 2022
- You have two chances to pass the exam

### **REQUIRED PROGRAM CALLS**

Attend live or watch the recording, which will be uploaded to the platform.

Each call has a task associated with it that needs to be completed by the date provided.

- **Kickoff call:** The next six months
- **Defining your brand:** Pitch + persona
- **The framework:** Building your website
- **Telling your story:** Content + photography
- **Bonus call #1:** Business Q&A\*\*
- **Bonus call #2:** Upleveling Your Business\*\*

*\*\*No tasks associated with these calls and they are completely optional.  
They are to help you where you need it!*

### **OPTIONAL OFFICE HOURS**

*\*Not required but highly recommended. Trust me, you will want to use these!*

**Monthly group office hours with Michelle Chalfant**, where you can ask questions and get coaching on how to implement the model in your own coaching. Whether you're practicing and run into something that you're not sure how to handle, or simply need more support on integrating the model in your own way, Michelle is here to help!

**Monthly group office hours with Sarah Langhans**, where you can get support on all things related to growing your coaching business. Whether you need feedback on your pitch or

website, have questions about getting new clients , or want help nailing your pricing, Sarah is here to help you create a business that you love and that THRIVES!

**Three live coaching sessions with Michelle**, where you get to see the founder of the model live and in action as she coaches one of the coaches-in-training (could be you!), followed by a Q&A so you can learn from the expert Adult Chair Coach and thought leader herself!

**Two monthly small group office hours with your Adult Chair Coaching mentor**, so you can be supported every step of the way as questions arise. We know this program is in-depth, so we give you MULTIPLE opportunities to get coaching and feedback as you go!

### **CERTIFICATION RENEWAL REQUIREMENTS**

There are no financial requirements or CEU hours to renew your certification; however, you are required to take an annual exam and must pass to ensure that you are keeping up with coaching best practices and on top of The Adult Chair modalities.

This exam will be provided April 1 of each year and must be completed no later than May 31 that same year.

The first year after graduation, you will be listed on The Adult Chair website for free. It will be \$250/year to maintain your directory listing afterwards but not required to be listed on the site.

### **THE BONUSES**

- Official certification and badge, which gives you the opportunity to market yourself as an Adult Chair® Certified Coach
- Two huge manuals (coaching + business) that will give you everything you need to support you in continuing to grow your business after the program.
- One year free listed on The Adult Chair website as an Adult Chair Coach
- One free Adult Chair workshop ticket for you and a guest. Ticket expires 3 years after graduation.
- Free TAC Tribe Membership during duration of the Certification Program
- An incredible community of Adult Chair Coaches that are there for you during and after the program to connect, brainstorm and get support as you all crush your goals and achieve your dreams!
- Lifetime access to your 2022 platform with tons of resources, including pre-recorded master classes, mini teachings, mini coaching sessions and so much more!
- A solid brand and pitch so you know exactly who you are, what you are called to do and how to attract the clients you are meant to serve.
- A brand new website so you can immediately start attracting your dream clients!\*

*\*For those currently have a website, you will receive a full audit of your and content recommendations equal to the value of the other sites.*